



Value Proposition Nature Plus range



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Top Nature Plus Clear benefits

NaturePlus
Clear

1. Fully recyclable

- **Fully recyclable.** The Nature Plus Clear packs can be recycled by the retailer's carrier bags drop off points.
- **Strong brand message.** The OPRL recycling logo can be printed on pack

Deliver strong sustainable message with the recycling logo



2. Clear and resistant

- **Clarity.** Nature Plus Clear has the same haze as non recyclable OPP films: 7%.
- **Strength and resistance,** exactly as the OPP solutions



3. Thinner gauge

- **Lighter weight** the new Nature Plus Clear film reduce the gauge from 30 μ to 23 μ , in comparison with OPP



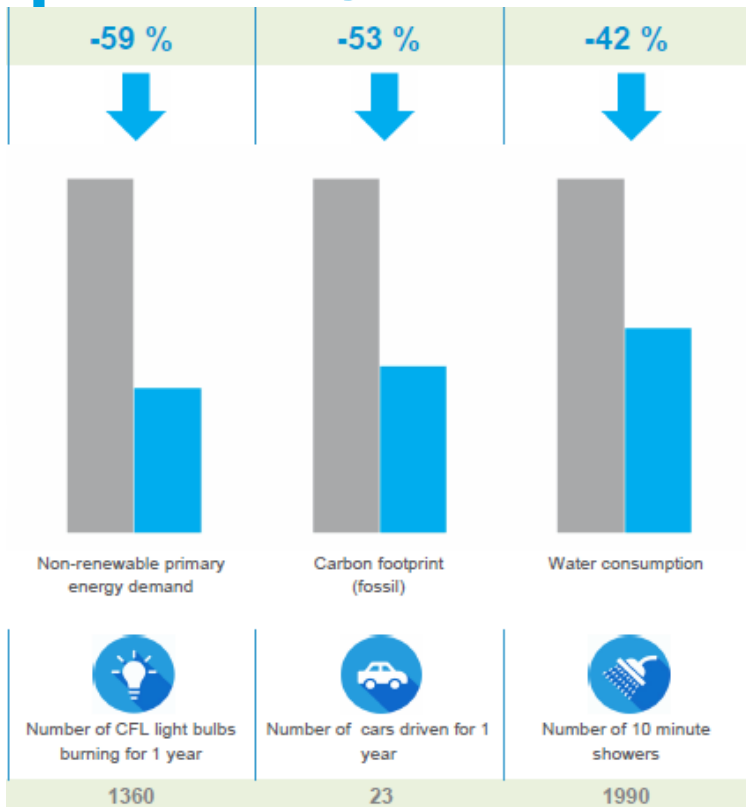
4. Operations runs on HFFS / VFFS

- Thin gauges possible on HFFS un-like standard PE films.



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Comparing printed Nature Plus Clear 23μ to OPP 30μ



NaturePlus Clear is:

thinner

more efficient

more sustainable



Thank you